

2D Design

Citrus College – Art 120 – CRN 22609

Instructor: Robert Watkins

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ROOM: Visual Arts building – VA331

HOURS: Tuesdays 8:10 AM – 11:20 PM, Thursdays 8:10 AM – 11:15 PM

Office hours: 15 minutes immediately following each class

COURSE DESCRIPTION An investigation of the elements of art: especially color and composition. Emphasis is placed on individual solutions to visual problems by observing the principles of design.

OBJECTIVES

- A. Demonstrate the ability to apply creative processes, methods, and strategies to the visual elements of two-dimensional design.
- B. Analyze and critically evaluate two-dimensional art and design works in various media, formats and presentations, including the interpretation of meaning or content in these works.
- C. Demonstrate comprehension of appropriate two-dimensional design vocabulary and language conventions.
- D. Explain diverse historical and cultural approaches to two-dimensional form and be able to articulate how these works express significant cultural ideas and belief systems.
- E. Apply visual, verbal, and written skills to the presentation of projects.
- F. Demonstrate the ability to utilize the ordering principles of composition and space in the expression of visual concepts.
- G. Apply appropriate skills and craft in the use of media and tools.
- H. Utilize research skills appropriate to the visual expression of ideas.
- I. Demonstrate how two-dimensional design is used in various fields of contemporary art including fine art, graphic communication, illustration, and new media.
- J. Demonstrate an understanding of the interrelationship between the rational and subjective components of the creative process.
- K. Demonstrate a basic understanding of the fundamentals of typography and text including letters as forms, form progression, sequencing and spatial corrections.

LEARNING OUTCOMES

1. Upon the successful completion of ART 120 (grade "C" or higher), a student will be able to create a verbal and/or written presentation of an introductory visual design concept such as composition, color theory or concept design process. able to successfully analyze an artwork.
2. Upon the successful completion of ART 120 (grade "C" or higher), a student will be able to apply design principles learned in class in a unique work of two-dimensional design.
3. Upon the successful completion of ART 120 (grade "C" or higher), student will be able to experiment with the structure of a collaborative presentation (with peers).

TEXTBOOK No textbook is required for this class. Much of the material covered in class comes from Design Basics (8th edition) by David Lauer and Stephen Pentak.

GRADING

Projects	50%
Final project	20%
Participation	20%
Quizzes	10%

0-59% F	66-69% D+	76-79% C+	86-89% B+	96-100% A+
	63-65% D	73-75% C	83-85% B	93-95% A
	60-62% D-	70-72% C-	80-82% B-	90-92% A-

EVALUATION	<ul style="list-style-type: none"> Class projects are graded on neatness, creativity and understanding of the subject matter. Collect your work and place it in a portfolio. Portfolios will be reviewed and graded. Arrive on time. Lectures and demos will take place at the beginning of each class. You are responsible for work missed due to any absences. All work must be received by the set deadlines or points will be deducted from your score. On-time projects may be redone with instructor approval. The final project must be completed by the assigned day and time. NO MAKE-UP WORK WILL BE ACCEPTED THREE WEEKS AFTER EACH ASSIGNMENT.
ETIQUETTE	<ul style="list-style-type: none"> Please inform the instructor in advance if you must miss class. You are responsible for making up work. No food allowed in class or lab at any time with the exception of bottled water. Break times are scheduled by the instructor at appropriate intervals. Please turn off all electronic devices during lectures. Music will be allowed in the classroom at the instructor's discretion. Respect other students and their work. Inappropriate behavior will result in deducted points. Any student who has special needs that may affect his or her performance in this class should identify those needs to the instructor in private. Respect the classroom, classroom furniture and equipment.
PARTICIPATION	<ul style="list-style-type: none"> Students will be expected to attend lectures, which usually start at the beginning of class. Participation in class critiques of student work will be expected. Some projects are done in parts to insure that the student's design will evolve in a productive direction. One on one discussions of projects with the instructor will help students and their work progress.
PROJECTS	<ul style="list-style-type: none"> Projects will cover subjects addressed during lectures. A large balance of classroom time will be spent working on projects. Students will be responsible for completing projects outside of class when classroom time is insufficient. Projects will be graded promptly and returned. Projects with a below satisfactory grade may be re-worked and re-submitted for a better grade within three weeks of the original deadline. We will critique projects together as a class. Students are expected to participate and provide constructive but sensitive criticisms of their classmates' work. The instructor reserves the right to change projects and due dates but will make such changes known well in advance of any deadlines.
SKETCHBOOK	<ul style="list-style-type: none"> Students will often be required to complete assignments in their sketchbooks. Students are encouraged to use their sketchbooks to record ideas, to practice drawing from life and to create preliminary sketches for assignments.
QUIZZES	<ul style="list-style-type: none"> Quizzes covering material presented during lectures and contained in readings will be given periodically at the beginning of class. Make up quizzes will be given at the instructor's discretion.
PORTFOLIO	<ul style="list-style-type: none"> Students should collect assignments completed during the course of the term in a portfolio. Portfolios will be reviewed during midterm and final exam periods.
FINAL PROJECTS	<ul style="list-style-type: none"> In lieu of a final exam students will complete two final projects (one individually and one with a group). Final project specifications will be given out in the weeks prior to the final project deadline. The last two weeks before final exams will be devoted to different phases of the final projects. Following the guidelines for submitting these steps will insure that the project progresses in a timely manner. Some class times are scheduled to allow for one on one critiques with the instructor. The instructor will also be available to discuss projects during office hours immediately following each class.
ONLINE SYLLABUS	<ul style="list-style-type: none"> You can find this syllabus, assignment sheets and PowerPoint lectures at robertdwatkins.com/citrusdesign.html

MATERIALS	<ul style="list-style-type: none"> • 9" x 12" drawing pad • 9" x 12" watercolor paper pad • illustration boards (sizes TBA) • scissors • toolbox for carrying supplies (note: locker size) • 1 kneaded eraser • 1 white eraser • Graphite pencils--1 each: 2H, HB, 2B • Black ink pen (Micron) • Watercolor brushes: <ul style="list-style-type: none"> 1 small round (#2 or #4), 1 medium bright (#4 or #6) • 1" roll of artist's tape (or painter's tape) • 9" x 12" portfolio (with clear sleeves) 	<ul style="list-style-type: none"> • 18" or 24" metal ruler • X-Acto knife #1 • rubber cement or white glue • palette (plastic or paper) • Gouache paint set (set of 12 or more colors) A small set will contain the colors you need for class. You may wish to purchase other colors according to the needs of your projects. • Basic set of colored pencils (optional) • collage materials: these may include colored and/or patterned paper, fabric, magazine pages or other specialty papers • water container
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* If other materials are required the instructor will announce them in advance.

**Materials needed for the next class are found in the syllabus above the homework assignments.

*** Remember to plan ahead. Don't let out of stock items or limited store hours prevent you from completing assignments on time.

MATERIALS SUPPLIERS

The Citrus College Art Café (in the Student Services building next door to the Visual Arts building) carries most of the supplies you will need for this course. Some alternative local suppliers are listed below.

Blick Art Materials

www.dickblick.com

44 South Raymond Ave, Pasadena, 91105

(626) 795-4985

Michaels Arts & Crafts Store

www.michaels.com

1951 Foothill Blvd, La Verne, CA 91750

(909) 596-6946

Swain's Art Supply

www.swainsart.com

537 N Glendale Ave, Glendale, 91206

(818) 243-3129

Roark Graphic Supplies

www.roarkla.com

549 W. 23rd St., LA 90007

(213) 747-6100

WEEK 1 Class 1 **introduction** – Review of syllabus, grading procedure and materials

lecture – Line

video – “The Dot And The Line”

lab – In Class Project #1 (Expressive Line)

materials – Bring a 9" x 12" drawing pad, pencil and eraser for next class. Bring an interesting object or objects to class to begin Project #1. Objects should be small enough to fit in your backpack. Natural objects (shells, flowers, leaves, etc.) and/or man made objects (perfume bottles, toys, kitchen utensils, etc.) are some examples.

WEEK 1 Class 2 **lecture** – Line (continued)

lab – Work in class on Project #1 (Realistic to Abstract) Parts A and B

materials – Bring pencils, pens, X-Acto knife, rubber cement or glue, white/black paper for next class.

homework – Complete Project #1 Part C (12 black and white thumbnail sketches).

WEEK 2 Class 2 **lecture** – Shape

critique – Student/Instructor discussion of Project #1 Parts A and B

lab – Work in class on Project #1 (Realistic to Abstract) Part C and Part D

materials – Bring a drawing pad, pencils, ink pens, ruler and eraser for next class.

homework – complete Project #1 Part D, review terminology for Line and Shape. We will have a quiz next class.

WEEK 2 Class 2 **quiz** – #1 Line and Shape

critique – class discussion of Project #1 (Realistic to Abstract)

lecture – Value

lab – Work in class on Project #2 (Value Scale)

materials – Bring a drawing pad, pencils, ink pens, ruler and eraser for next class.

homework – Complete Project #2.

WEEK 3 Class 1 **lecture** – Value (Value with Line)
lab – Work in class on Project #3 (3 Keys)

materials – Bring a drawing pad, pencils and ink pens for next class.
homework – Creating values with pen and ink : 1) hatching, 2) cross-hatching, 3) stippling
Complete Project #3.

WEEK 3 Class 2 **lab** – Work in class on In Class Project #2 (Value with Line) and Project #3 (3 Keys)
critique – class discussion of In Class Project #2 and Project #3

materials – Bring gouache paint set, watercolor brushes, palette, water container, artist's tape and watercolor paper for next class.

WEEK 4 Class 1 **lecture** – Color
demonstration – Painting with Gouache
lab – Work in class on Project #4 (Color Wheel)

materials – Bring the full set of gouache colors, a watercolor brush, palette, artist's tape and watercolor paper for the next few weeks.
homework – Work on Project #4

WEEK 4 Class 2 **lecture** – Color
lab – In Class Project #3 (Painting Techniques). Work in class on Project #4 (Color Wheel)

materials – Bring painting supplies and enough watercolor paper to complete the next few assignments.
homework – Complete Project #4. Complete preliminary sketches for 3 Color Harmonies assignment.

WEEK 5 Class 1 **lecture** – Color Theory (Color Harmonies)
lab – Work in class on Project #5 (Color Harmonies)

materials – Bring painting supplies and enough watercolor paper to complete the next few assignments.
homework – Work on Project #5.

WEEK 5 Class 2 **lab** – Work in class on Project #5 (Color Harmonies)

materials – Bring painting supplies and enough watercolor paper to complete the next few assignments.
homework – Work on Project #5.

WEEK 6 Class 1 **lecture** – Color in Painting (Impressionism/Abstract Expressionism)
lab – Work in class on Project #5 (Color Harmonies)

materials – Bring painting supplies and/or collage materials to complete the next few assignments.
homework – Complete Project #5. Cut out and paste to drawing paper for presentation.
Complete 3 thumbnail sketches for design Project #6.

WEEK 6 Class 2 **critique** – Class discussion of Project #5 (Color Harmonies)
lecture – Color in Painting (Pop Art/Op Art)
lab – Work in class on Project #6 (Vibrating Edges)

materials – Bring painting supplies and enough watercolor paper to complete the next few assignments.
homework – Work on Project #6.

WEEK 7 Class 1 **lab** – Work in class on Project #6 (Vibrating Edges)

materials – Bring painting supplies and/or collage materials to complete the next few assignments.
homework – Complete Project #6. Review terminology for Value and Color. Quiz next class.

WEEK 7 Class 2 **quiz** – #2 Value and Color
lecture – Pattern and Texture
lab – Work in class on Project #7 (Pattern) Parts A and B

materials – Bring painting supplies and/or collage materials to complete projects during class.
homework – Complete 12 thumbnail sketches for Project #7.

WEEK 8 Class 1 **lab** – Work in class on Project #7 (Pattern) Parts A and B in class.

materials – Bring painting and drawing supplies and/or collage materials to complete projects during next class.
homework – Complete Project #7 Parts A – C.

WEEK 8 Class 2 **lab** – Work in class on Project #7 (Pattern) Part D

materials – Bring painting and drawing supplies and/or collage materials to work on Project #8 in class.
homework – Complete Project #7 Part D.

WEEK 9 Class 1 **critique** – Class discussion of Project #7 (Pattern) Part D

lecture – Balance

lab – In-class assignment. Project #8 (Text as Image)

materials – Bring materials and 11" x 14" paper or illustration board to work on Project #8 in class.

homework – Continue working on Project #8 for next class.

WEEK 9 Class 2 **quiz** – #3 Pattern and Texture

lecture – Scale and Proportion

video – “Abstract: Paula Scher”

lab – Work in class on Project #8 (Text as Image) Part A

materials – Bring materials to work on Project #8 in class.

homework – Complete Project #8 Part A.

WEEK 10 Class 1 **lab** – Work in class on Project #8 (Text as Image)

materials – Bring colored paper, X-Acto, scissors and collage materials to continue work on Project #9.

homework – Review terminology Balance/Scale & Proportion. Quiz next class.

WEEK 10 Class 1 **lab** – Work in class on Project #8 (Text as Image)

materials – Bring colored paper, X-Acto, scissors and collage materials to continue work on Project #9.

homework – Review terminology Balance/Scale & Proportion. Quiz next class.

WEEK 11 Class 1 **lecture** – Unity

lab – Work in class on Project #9 (Collage)

materials – Bring materials to work on Project #9 in class.

homework – Work in class on Project #9.

WEEK 11 Class 2 **quiz** – #4 Balance/Scale and Proportion

critique – Class discussion of Project #8 (Text as Image)

lecture – Variety

lab – Work in class on Project #9 (Collage)

materials – Bring materials to work on Project #9 in class.

homework – Complete Project #9.

WEEK 12 Class 1 **video** – “Constructivist Graphic Design” by Natalia V on youtube
lab – Work in class on Project #9 (Collage). Introduction to Project #10 Part A (Constructivism)

materials – Bring materials to work on Project #10 next class.
homework – Complete Project #9.

WEEK 12 Class 2 **critique** – Class discussion of Project #9 (Collage)
lecture – Emphasis and Focal Point
lab – Work in class on Project #10 (Constructivism) Parts A and B

materials – Bring materials to work on Project #10 in class.
homework – Complete Project #10 Part B.

WEEK 13 Class 1 **critique** – Class discussion of Project #10 Parts A and B
lab – Work in class on Project #10 (Constructivism) Part C

materials – Bring materials to work on Project #10 in class.
homework – Work on Project #10. Review terminology for Unity/Variety/Emphasis. Quiz next class.

WEEK 13 Class 2 **Thanksgiving holiday** – classes resume Monday, November 27.

WEEK 14 Class 1 **critique** – Class discussion of Project #10 Parts A and B
lab – Work in class on Project #10 (Constructivism) Part C

materials – Bring materials to work on Project #10 in class.
homework – Work on Project #10. Review terminology for Unity/Variety/Emphasis. Quiz next class.

WEEK 14 Class 2 **quiz** – #5 Unity/Variety/Emphasis
lecture – Design Process (Brainstorming Techniques)
lab – Introduction to Project #11. Work in class on Project #10.

materials – Bring materials to work on Project #10 and Project #11 in class.
homework – Continue working on Project #10 (Constructivism) Parts C – D.
portfolio – portfolios of all work (excluding the final projects) are due by the end of next week.

WEEK 15 Class 1 **lab** – Work in class on Project #11 and Project #10.

review – Portfolios are due this week. Turn them in on Tuesday or Thursday.

materials – Bring materials to work on Project #10 and Project #11 in class.

homework – Continue work on Project #10. Prepare to turn in Parts A – C with the final version (Part D).

WEEK 15 Class 2 **lab** – Work in class on Project #11 (Playing Cards)

critique – Group/Instructor review of Project #11 (Playing Cards)

materials – Bring drawing and painting supplies, watercolor paper and resource material to work on

Project #11 (Playing Cards) Parts A – C.

homework – Continue working on Project #10 and Project #11.

WEEK 16 Final **Final Presentation and Critique** – Final Projects are due the last day of class. Each student will give a brief presentation of their final project and will participate in a class critique. Your final project and portfolio will be returned the same day.

OUR FINAL WILL BE ON _____